



Privacy Statement

7Senses thinks it is very important that personal data is handled with care. During processing personal data we comply to the requirement of the General Data Protection Regulation (GDPR). In this privacy statement you can read which personal data 7Senses collects and uses and for which purpose.

Responsibility

7Senses located at Oosterkade 18 bis, 2582 AT Utrecht, is responsible for the processing of personal data as mentioned in this privacy statement.

Personal data we process

Using our services we collect the following data:

- Personal identification data: name, surname
- Contact information: address, e-mail, telephone number
- Payment information: VAT, bank account
- Other information you decide to share with us: social media accounts, IP address

Purpose for processing of your personal data

We process your personal data for the following purposes:

- Communication via regular mail, telephone, e-mail or webform
- Purchase of a product or service
- Preparing and sending invoices
- Sending newsletters (7Senses E-zine) via e-mail
- Analyses of statistics and optimization of services

Minors

7Senses does not intend to collect data about website visitors who are younger than 16 years old, unless they have permission from parents or guardians. However, we are not able to check when a visitor is older than 16 years. We encourage parents to be involved in online activities of their children in order to prevent data collection about children being collect without parental consent. If you are convinced that we have collected personal data about minors without permission, please contact us via info@7sens.es, then we will delete this information.

Sharing personal data with third parties

We will not share your personal data with others without your permission, unless this is necessary in the context of execution of the agreement that you or your organization has concluded with us, or unless this is a legal obligation.

7Senses uses the following third parties to realize the purposes as described in this privacy statement:

- Google Analytics, for realizing website statistics
- MailChimp, for preparing and sending 7Senses E-zines
- WEM, for warehousing of data

A number of the above processors are located outside of the European Economic Area (EEA) and therefore mainly fall under the [EU-US Privacy Shield](#). This obliges them to provide very strict protection about personal data.

Storage period personal data

7Senses does not store your personal data longer than is strictly necessary to achieve the purposes for which your data is collected:

- General: a maximum of 3 years after unsubscribing of newsletters and for data website statistics
- For clients with whom financial transactions have been carried out: 7 years after the last transaction (fiscal retention).
- For relations with whom Challenge activities or other ways of collaboration have been carried out: 10 years after termination of collaboration

View, adjust and delete data

You have the right to view, change and delete your personal data. You also have the right to withdraw any consent to data processing or to object to the processing of your personal data by 7Senses. You can contact us via info@7sens.es. We may need to verify your identity in order to meet your request. We respond as quickly as possible, but in any case within 4 weeks.

Security

7Senses takes the protection of your data seriously and takes appropriate measures to prevent misuse, loss, unauthorized access, unwanted disclosure and unauthorized change. If you have the impression that your data is not secure or that there are indications of abuse, please contact us via info@7sens.es.

External links

The website of 7Senses contains external links to websites of third parties. By clicking on these links, you may allow these third parties to collect data about you. We have no control over these external parties and we are not responsible for their privacy statement. We recommend that you carefully read the privacy statements of the relevant parties.